

# Country-Wide

NORTHERN

Every North Island farmer, every month



Circulation 58,500

## Booking deadline:

Wednesday two weeks prior to publication

## Material deadline:

Friday two weeks prior to publication

## RUN OF PAPER

## Advertising campaign rates per ccm

**Advertising rate run of paper** [7 column display]

**1 insertion**

**\$17.50**

**2 inserts**

**\$17**

**3 inserts**

**\$16.50**

## Special rates for premier positions

	size	mm deep	x	mm wide	full price		size	mm deep	x	mm wide	full price
Full page	39 x 7	390	x	265	\$2,950	Inside front DPS	39 x 14	390	x	545	\$6,490
Front page solus	7 x 7	70	x	265	\$2,950	Double page spread	39 x 14	390	x	545	\$5,605
Page 4 solus	10 x 7	100	x	265	\$2,080	Centre spread DPS	39 x 14	390	x	545	\$5,900
Page 5 solus	10 x 7	100	x	265	\$2,280	Four page centre pullout					\$9,120

**Other preferred positions - rate plus 20%**