

THE NEW ZEALAND Farmers Weekly



	No. inserts	Rate	Save
Casual bookings (per campaign)	1-3	rate card	-
	4 +	rate less 10%	10%
Full page	12 on contract	\$2850 pp	\$4800
	13-40 on contract	\$2750 pp	\$500 pp
	41-50 on contract	\$2650 pp	\$600 pp
	51 + on contract	\$2550 pp	\$35,000 +

Country-Wide Northern



	No. inserts	Rate	Save
Casual bookings (per campaign)	1-3	rate card	-
	4 +	rate less 10%	10%
Full page	12 on contract	\$1800 pp	\$6000 +
Full page outside back cover - premier position	12 on contract	\$2200 pp	
Full page inside back cover - premier position	12 on contract	\$2100 pp	

Country-Wide Southern



	No. inserts	Rate	Save
Casual bookings (per campaign)	1-3	rate card	-
	4 +	rate less 10%	10%
Full page	12 on contract	\$1600 pp	\$6000 +
Full page outside back cover - premier position	12 on contract	\$2000 pp	
Full page inside back cover - premier position	12 on contract	\$1900 pp	

NEW ZEALAND DAIRY EXPORTER

NZ's Leading Dairying Magazine



	No. inserts	Rate	Save
Casual bookings (per campaign)	1-3	rate card	-
	4 +	rate less 10%	10%
Full page	12 on contract	\$2070 pp	\$3480

THE NEW ZEALAND Farmers Weekly

Every farmer, every week



Booking deadline:
3pm Tuesday prior to publication
Material deadline:
5pm Tuesday prior to publication

REAL ESTATE SECTION

[8 column display]

Delivered free to every farmer in New Zealand, every week.

Your Options Are...

description	size	mm deep	x	mm wide	full price
1/8 page	9 x 4	90	x	130	\$460
1/4 page	18 x 4	185	x	130	\$875
1/2 page	18 x 8	185	x	265	\$1625
Full page	39 x 8	390	x	265	\$3250

Country-Wide

Every farmer, every month



Booking deadline:
Wednesday two weeks prior to publication
Material deadline:
Friday two weeks prior to publication

REAL ESTATE SECTION

[8 column display]

Country-Wide the nation's leading provider of farm management, new technology and in-depth news.

Your Options Are...

Northern		Southern	
Size	Full price	Size	Full price
1/8 page	\$360	1/8 page	\$310
1/4 page	\$665	1/4 page	\$590
1/2 page	\$1175	1/2 page	\$1075
Full page	\$2350	Full page	\$2150

Combo Special: Book your ad into the Northern & Southern editions and pay only the southern rate for each.

Free editorial: (At the editors discretion)

NEW ZEALAND DAIRY EXPORTER

NZ's Leading Dairying Magazine

Every farmer, every month



Booking deadline:
1st of the month prior to publication
Material deadline:
8th of the month prior to publication

REAL ESTATE SECTION

[4 column display]

Delivered by subscription and by selected retail outlets

Your Options Are...

description	size	mm deep	x	mm wide	full price
1/4 page prop	8 x 3	80	x	133	\$590
1/4 page standard	12 x 2	120	x	88	\$590
1/4 page horizontal	6 x 4	60	x	178	\$590
1/4 page vertical	24 x 1	240	x	10	\$590
1/2 page	12 x 4	120	x	178	\$1180
1/2 page vertical	24 x 2	240	x	88	\$1180
Full page	24 x 4	240	x	178	\$2360

Column centimetre rate \$25.00

All rates include full colour and exclude GST

All properties advertised go on www.countryproperties.co.nz FREE!

#1 - highest rural reach and readership
#1 - most valued content
#1 - longest read time

#1 - reach across all farm sectors
#1 - most effective rural advertising medium