

Reach more farmers online

NZX **RURAL** Go Global

“ The best online paper website I’ve ever come across so far. User friendly, awesome layout and navigation. Doesn’t take too long to process things too, which is always a bonus! Big thumbs up.”

WEBSITE

- 7 Websites:
www.nzfarmersweekly.co.nz, www.country-wide.co.nz,
www.farmersweeklyjobs.co.nz, www.countryproperties.co.nz,
www.deerfarmer.co.nz, www.youngcountry.co.nz
www.dairyexporter.co.nz
- 50% SOV (share of voice)
- Offering the widest variety of online coverage for the rural sector
- 12,000+ unique browsers per month*
- 50,000+ page impressions per month*
- 3 advertising opportunities:

Banner	Large Banner: 760pxW x 120pxH Leader Board: 760pxW x 90pxH
Skyscraper	160pxW x 600pxH
Rectangle	300pxW x 250pxH (NZ Farmers Weekly & Country-Wide websites only)
Price	4 consecutive weeks \$1500 or 1 week \$500 per option

*Third Party analysis from Nielsen Online net ratings. Latest figures and technical specifications available on request.
All creative must be approved by NZX Rural Publications prior to acceptance.
Please ask your sales rep about creative deadlines



THE NEW ZEALAND FARMERS WEEKLY

- 37,000 visitors from 64 countries (includes archived editions)
- Easy to read and use
- Increase your exposure to a wider audience nationally and internationally
- Takes your marketing dollar further than ever before



WE THINK...

Agriculture is a global industry and NZ is the world leader in efficient production and new technology. The digital edition of The New Zealand Farmers Weekly reflects that leadership.

For more information please contact your NZX Rural Agent,
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