

Country-Wide

EVERY FARMER, EVERY MONTH
CIRCULATION NUMBERS

These figures are provided by Reach Media (a division of NZ Post) and are updated regularly. They are sourced from the forms people fill out when registering for rural delivery.

Our circulation figures are audited six monthly by The New Zealand Audit Bureau of Circulations Inc.

For current insert figures, please talk to your account manager.

NZX  **RURAL**

NORTHERN 54,918

Northland	6,239	Taupo	611
Auckland	7,406	Taranaki	5,040
Bay of Plenty	4,886	Wanganui	2,881
Waikato/KC	13,333	Manawatu	5,479
Rotorua	1,606	Wairarapa	1,921
Gisborne	1,227	Wellington	552
Hawke's Bay	3,737		

NATIONWIDE 80,356

SOUTHERN 25,438

Nelson/Tasman	2,031	Chatham Islands	29
Marlborough	1,129	South Canterbury	2,638
West Coast	1,053	Otago	4,672
Canterbury	8,534	Southland	5,346



Latest ABC Audit to June 30, 2009.

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