

Country-Wide

SOUTHERN

Every South Island farmer, every month



Circulation 26,500

Booking deadline:

Wednesday two weeks prior to publication

Material deadline:

Friday two weeks prior to publication

RUN OF PAPER

Advertising campaign rates per ccm

Advertising rate run of paper [7 column display]

1 insertion

\$15

2 inserts

\$14.50

3+ inserts

\$14

Special rates for premier positions

	size	mm deep	x	mm wide	full price		size	mm deep	x	mm wide	full price
Full page	39 x 7	390	x	265	\$2,200	Inside front DPS	39 x 14	390	x	545	\$4,840
Front page solus	7 x 7	70	x	265	\$2,150	Double page spread	39 x 14	390	x	545	\$4,180
Page 4 solus	10 x 7	120	x	265	\$1,455	Centre spread DPS	39 x 14	390	x	545	\$4,400
Page 5 solus	10 x 7	120	x	265	\$1,650	Four page centre pullout					\$7,040

Other preferred positions - rate plus 20%

All rates include full colour and exclude GST