

Country-Wide

NORTHERN



Every North Island farmer, every month



Circulation 58,500

Booking deadline:

Wednesday two weeks prior to publication

Material deadline:

Friday two weeks prior to publication

RUN OF PAPER

Advertising campaign rates per ccm

Advertising rate run of paper [7 column display]

1 insertion

\$18

2 inserts

\$17.50

3+ inserts

\$17

Special rates for premier positions

	size	mm deep	x	mm wide	full price		size	mm deep	x	mm wide	full price
Full page	39 x 7	390	x	265	\$3,100	Inside front DPS	39 x 14	390	x	545	\$6,820
Front page solus	7 x 7	70	x	265	\$2,950	Double page spread	39 x 14	390	x	545	\$5,890
Page 4 solus	10 x 7	100	x	265	\$2,080	Centre spread DPS	39 x 14	390	x	545	\$6,200
Page 5 solus	10 x 7	100	x	265	\$2,280	Four page centre pullout					\$9,920

Other preferred positions - rate plus 20%